

**For Immediate Release**

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**MOUNTAIN COMMERCE ANNOUNCES BRISTOL HIGHWAY  
GRAND OPENING**

JOHNSON CITY, Tenn. (July 25, 2007) – Today, Mountain Commerce Bank (MCB), with roots dating back to 1910, announced the grand opening of its sixth branch location at 3122 Bristol Highway, Johnson City, TN. The new location is scheduled to open for business on July 30, 2007.

With various locations planned for the mountain south region of East Tennessee and with a long-term plan in place, MCB is a state-chartered, FDIC Insured, privately held financial services institution. MCB specializes in small-to-medium-sized businesses and individual wealth management while offering the private, personal and commercial banking services of a larger bank.

“We recognize the unique and complex needs of our customers. Our goal is to provide innovative banking solutions with sincere, personal service,” said Bill Edwards, President and Chief Executive Officer. “With approximately 100 years of experience in the industry, we believe in putting our team of bankers and decision makers closer to our customers.”

The foundation of Mountain Commerce is built on its ability to offer big bank capital and technology with small, community bank relationships. As a member of MCB, customers will benefit from personalized features that include no ATM fees with Gold Key checking, high interest bearing checking accounts, trust and investment services, remote location deposit capturing, flexible terms, competitive rates on loans and lines of credit, and customized lending and banking solutions.

The Bristol Highway branch location is open from 8:30 a.m. to 5:00 p.m. Monday through Friday. With seven employees, it offers commercial, checking and savings accounts including services such as Internet banking, online check ordering, high ATM withdrawal allowances and overdraft protection.

**About Mountain Commerce Bank**

Mountain Commerce Bank (MCB) is a state-chartered, FDIC Insured, privately held financial services institution serving the mountain south region of East Tennessee and western North Carolina. With its acquisition, in 2006, of 97-year-old Erwin National Bank, MCB’s nearly century-old banking foundation is the cornerstone of rapid growth and exceptional service for its shareholders, clients, communities, and employees.

Through the innovative use of technology and modern banking services, MCB offers big service banking with a personalized, community bank style.

At the end of April 2007, MCB had \$190 million in Total Assets and \$151 million in Total Deposits. MCB currently employs more than 70 individuals at five branches, and offers services through more than 48 ATMs within Walgreen's and other key locations.

For more information, visit [www.mcb.com](http://www.mcb.com) or check your account anytime at 1-866-MCB-1910.

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